



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Britton Promoted to Market Executive in Pitt County

GREENVILLE, N.C. – Phil Holloman, Region Executive for ECB, announced that C. Tim Britton has been promoted to Vice President and Market Executive in the Pitt County market.

“Tim has proven to be essential to our staff in Pitt,” stated Holloman. “As we look to grow our customer base in this market, Tim’s knowledge and experience will certainly help ECB obtain its goals and continue to deliver the right banking products to customers.”

“ECB has a long-standing presence in Pitt County and our customers expect more from our community bank,” said Britton. “It is my goal to ensure all branches are servicing our customers with the right banking products and our customer service is second to no other financial institution.”

Britton joined ECB in the fall of 2008 and he has over 24 years of banking experience. In his previous position with ECB, he served as a Business Banker. In his new roll as Market Executive, Britton will oversee the three branches in the Greenville area and one in Winterville to ensure their success. Additionally, he will continue to serve the business community of Pitt County in a lending capacity.

After graduating from Barton College in Wilson, Britton went on to attend the North Carolina School of Banking program at Chapel Hill graduating from the Mid-Management III Program and the Advanced Management Program. He received a NCBA

Scholarship to attend Louisiana State University. Britton graduated from LSU's School of Banking in 2002.

Britton is active within the community serving as a member of the Greenville Noon Rotary Club, on the Pitt-Greenville Chamber of Commerce Board of Directors, and Deacon for First Baptist Church. Past service includes Chairman of the Bertie-Hertford Community Foundation, President of the Ahoskie Rotary Club, President of the Ahoskie Chamber of Commerce, and Chairman of the Roanoke Chowan Community Health Center.

Britton can be reached by telephone at (252) 752-6609, at the 1001 Red Banks Rd. branch, and by email at Tim.Britton@MyECB.com.

About ECB Bancorp, Inc.

ECB Bancorp, Inc. is a bank holding company, headquartered in Engelhard, North Carolina, whose wholly-owned subsidiary, The East Carolina Bank, is a state-chartered, independent community bank insured by the FDIC. The Bank provides a full range of financial services through its 24 offices covering eastern North Carolina from Currituck to Ocean Isle Beach and Greenville to Hatteras. The Bank also provides mortgages, and insurance services through the Bank's licensed agents. The Company's common stock is listed on The Nasdaq Global Market under the symbol "ECBE". More information can be obtained by visiting ECB's web site at www.MyECB.com.

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