



# PRESS RELEASE

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**CONTACT:** The East Carolina Bank (ECB)  
David Crumpler  
Vice President, Director of Marketing  
Phone: (252) 925-9111, ext. 53010  
Facsimile: (252) 752-7593  
David.Crumpler@ecbbancorp.com

**FOR IMMEDIATE RELEASE**

## *John E. Dawson Joins ECB's Wealth Management Staff*

**SOUTHERN SHORES, N.C.** – C. Ryan Horne, Vice President and Financial Advisor at ECB's Wealth Management, recently announced that John E. Dawson has joined the Wealth Management group as a Financial Advisor based out of ECB's Southern Shores branch location.

“John is an excellent addition to our Wealth Management team and we are delighted to have him join us in Southern Shores,” said Horne. “Our customers in the Outer Banks region now have a knowledgeable financial advisor they can trust to help them make investment decisions to reach their goals.”

“ECB's reputation is second to none and I am pleased to bring my experience with financial advice to ECB customers,” stated Dawson. “One of the greatest aspects of my new position is the opportunity to show customers the many options to help them increase their income, plan for retirement, or send their children to college.”

Dawson, a native of Rocky Mount, NC, brings with him over 17 years of experience in the Financial Services industry. Prior to joining ECB Wealth Management, he worked for Edward Jones Investments in Manteo and most recently with Gateway Investment Services as a Senior Financial Advisor and Program Manager in Nags Head. Backed by the professionals of UVEST Financial Services, ECB Wealth Management offers customers access to quality investment products and services with a focus on the customer, investment strategies, and the same values on which the Bank was founded — honesty, fairness and the tradition of neighbor helping neighbor. Investment strategies

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include retirement planning, life insurance, wealth transfer strategies, college savings, and much more.

Dawson is a graduate from East Carolina University with a Bachelor of Science degree in Business Administration. He has served on numerous boards and committees in the community including past president of the Kitty Hawk Rotary Club, past president of the Manteo Rotary Club and past Treasurer of the Sharon United Methodist Church in Poplar Branch.

To reach Dawson for comment or for Wealth Management services, contact him directly by phone at (252) 255-4918, or in person at ECB's Southern Shores branch located at #1 Juniper Trail in Kitty Hawk.

**About ECB Bancorp, Inc.**

ECB Bancorp, Inc. is a bank holding company, headquartered in Engelhard, North Carolina, whose wholly-owned subsidiary, The East Carolina Bank, is a state-chartered, independent community bank insured by the FDIC. The Bank provides a full range of financial services through its 24 offices covering eastern North Carolina from Currituck to Ocean Isle Beach and Greenville to Hatteras. The Bank also provides mortgages, and insurance services through the Bank's licensed agents. The Company's common stock is listed on The Nasdaq Global Market under the symbol "ECBE". More information can be obtained by visiting ECB's web site at [www.ecbbancorp.com](http://www.ecbbancorp.com).

**About UVEST Financial Services**

UVEST is a leading provider of third-party brokerage services, offering investment and insurance programs to community and regional banks and credit unions across the nation. Headquartered in Charlotte, UVEST delivers customized solutions in a consultative environment to financial institutions in nearly 40 states. UVEST Financial Services is a wholly-owned subsidiary of LPL Holdings, Inc. and a sister company to LPL Financial, the nation's largest independent broker-dealer\*.

*\* Based on total revenues, Financial Planning Magazine, June 1996-2009.*

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