



PRESS RELEASE

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FOR IMMEDIATE RELEASE

ECB Names Hanby to Leland Local Board of Advisors

LELAND, N.C. – Jerry Brett, Senior Vice President and Regional Executive, recently announced the expansion of the Leland local board of advisors with the addition of Sheila B. Hanby, DVM.

The Leland local board of advisors' role is to help and assist in communicating the Bank's mission to business leaders and individuals within the Leland community. Initially established in September of 2009, the board now expands to three members with the addition of Hanby.

“ECB is still considered a new bank within the Leland area,” said Brett. “But we’ve been in Wilmington since 2004 and throughout eastern Carolina since 1920. It is our hope that this board will help us in our development in Leland and as we grow within Brunswick and New Hanover Counties.”

A Wilmington native and graduate of UNCW, Hanby is the owner of Capeside Animal Hospital whose practice is a full service animal hospital providing medical and surgical care to dogs and cats. Active within professional organizations, she is a member of the American Veterinary Medical Association, Florida Veterinary Medical Association, North Carolina Veterinary Medical Association, treasurer of the North Brunswick Chamber of Commerce, founder of the Furever Friends Animal Rescue - a 501 3c non-profit, and secretary of the Leland Area Rotary.

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Initial members of ECB's local board of advisors include: Bruce Brown with the Coldwell Banker Sea Coast Realty office in Leland, NC and George Murray, owner of Murray Art & Frame in Leland, NC.

About ECB Bancorp, Inc.

ECB Bancorp, Inc. is a bank holding company, headquartered in Engelhard, North Carolina, whose wholly-owned subsidiary, The East Carolina Bank, is a state-chartered, independent community bank insured by the FDIC. The Bank provides a full range of financial services through its 24 offices covering eastern North Carolina from Currituck to Ocean Isle Beach and Greenville to Hatteras. The Bank also provides mortgages, and insurance services through the Bank's licensed agents. The Company's common stock is listed on The Nasdaq Global Market under the symbol "ECBE". More information can be obtained by visiting ECB's web site at www.MyECB.com.

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