



PRESS RELEASE

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FOR IMMEDIATE RELEASE

ECB Names Todd Hanke as Assistant Vice President and Customer Experience Programs Director

ENGELHARD, N.C. – To expand and accelerate its strategic focus on offering a superior customer experience, East Carolina Bank (ECB) has named Todd Hanke as Assistant Vice President and Customer Experience Programs Director, announced Richard N. “Skipper” Hines III, Senior Vice President of Customer Experience.

“Offering a superior customer experience across all delivery channels is a critical component of ECB’s strategic initiative for focusing on the financial needs of our customers,” Hines shared. “As part of the Customer Experience Team, Todd will play an integral part in helping ECB establish itself as a financial leader in promoting Customer Experience. Todd’s background in banking and his experience in sales and service management make him ideal for this unique role.”

Most recently, Hanke served as a branch manager for Bank of America in Kitty Hawk, NC, and previously in Charleston, SC. Prior to joining the banking industry, he worked in direct sales and service management in a number of different roles.

“To be part of ECB’s strategic initiative of delivering a consistent, superior customer experience across all of our delivery channels is a great opportunity,” Hanke said. “ECB is known as a strong community bank, and has offered exceptional service for more than 90 years. I am excited to be part of ECB’s future, and part of enhancing the value, innovation and expertise we strive to provide in all our markets.”

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Hanke will be located in ECB's Southern Shores office. He earned his BS in Health Administration from Auburn University in Auburn, AL, where he was a member of the Beta Lambda Chapter of the Tau Kappa Epsilon fraternity. He is a firefighter for the Lower Currituck Volunteer Fire Department, an organization he also serves as Treasurer/Secretary. He, along with his wife and four children, lives in Grandy, NC, where he enjoys coaching youth sports.

About ECB Bancorp, Inc.

ECB Bancorp, Inc. is a bank holding company, headquartered in Engelhard, North Carolina, whose wholly-owned subsidiary, The East Carolina Bank, is a state-chartered, independent community bank insured by the FDIC. The Bank provides a full range of financial services through its 25 offices covering eastern North Carolina from Currituck to Ocean Isle Beach and Greenville to Hatteras. The Bank also provides mortgage, Wealth Management, and insurance services through the Bank's licensed agents. The Company's common stock is listed on The NASDAQ Global Market under the symbol "ECBE." More information can be obtained by visiting ECB's web site at www.MyECB.com.

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Todd Hanke
Assistant Vice President
Customer Experience Programs Director