



PRESS RELEASE

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FOR IMMEDIATE RELEASE

ECB's Red Banks Branch Sees Renovations

GREENVILLE, N.C. – Customers of the East Carolina Bank may notice some changes starting to take place at the Red Banks' branch as renovation work begins to this high profile location at the intersection of Red Banks and Arlington.

“Our Red Banks branch is a great location for ECB but with our growth and expansion in Pitt County, we needed to update this facility in order to provide the up-to-date conveniences our customers have come to expect,” said Tim Britton, Market Executive for ECB. “We are very proud of this branch as it has won the 2008 Biennial Community Appearance Award from the City and was featured on the cover of NC Banker Magazine. We are confident the community will appreciate the improvements as we strive to make the bank even better.”

Renovation work has begun on the 20 year old building that was originally designed by Bruce Flye and built by Rick Miller in 1990, and opened its doors as ECB's first branch in Greenville with 10 employees to serve the community. Today, ECB has three locations in Greenville, plus one in Winterville, and 37 employees covering the Pitt County market.

The first steps in the renovation process were the removal of exterior bushes and trees to make room for exterior expansion which is expected to last approximately 90 days. Changes to the building include a complete renovation of the interior of the bank with new carpet, tile, wall coverings, and new furniture. Expansion of the exterior walls on the first floor will take place to make room for the addition of three new offices on the lower level. A new metal roof will replace the existing wooden roof and new landscaping will

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complement the entire site. Customers will enjoy the new drive-up ATM and the added parking lot and ATM lighting for increased safety and security in and around the entire building.

The branch will remain open for business during the entire renovation. The branch is located at 1001 Red Bank Rd. and customers are encouraged to call the branch at (252) 355-8200 with any question or concerns they may have about the renovations.

About ECB Bancorp, Inc.

ECB Bancorp, Inc. is a bank holding company, headquartered in Engelhard, North Carolina, whose wholly-owned subsidiary, The East Carolina Bank, is a state-chartered, independent community bank insured by the FDIC. The Bank provides a full range of financial services through its 24 offices covering eastern North Carolina from Currituck to Ocean Isle Beach and Greenville to Hatteras. The Bank also provides mortgages, and insurance services through the Bank's licensed agents. The Company's common stock is listed on The Nasdaq Global Market under the symbol "ECBE". More information can be obtained by visiting ECB's web site at www.MyECB.com.

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