



PRESS RELEASE

June 24, 2010

CONTACT: **The East Carolina Bank (ECB)**
David Crumpler
Vice President, Director of Marketing
Phone: (252) 925-9111, ext. 53010
Facsimile: (252) 752-7593
David.Crumpler@MyECB.com

FOR IMMEDIATE RELEASE

ECB to Host a Free Fraud Prevention Seminar

HERTFORD, N.C. – To help people and businesses educate and protect themselves from fraud and identity theft, ECB will host a free Fraud Prevention Seminar on July 22, 2010 at the Perquimans County Recreation Facility.

This free seminar is open to the general public and businesses. Tom Heggie, East Carolina Bank's Chief Risk Officer, and Will Sampson, the bank's Chief Information Officer, will conduct the seminar and topics include fraud's impact on people and businesses, identifying fraud and fraudulent techniques, identity theft, and how to protect yourself from becoming a victim. At the end of the seminar, a general questions and answers session will take place where the experts can answer one-on-one questions.

The general public and businesses are also encouraged to bring any sensitive documents they wish to have shredded onsite in a safe and secure manner. There is no cost for this service. Captain Bob's Barbeque Restaurant will be on hand to serve drinks to all that attend and OfficeMax will distribute discount coupons for shredders that can be purchased at their store in Elizabeth City.

The date of this free seminar is July 22, 2010 from 7:00 PM to 9:00 PM at the Perquimans County Recreation Facility located in Hertford at 310 Granby Street in the Commerce Centre. For more details, please contact ECB's Hertford branch at (252) 426-3839.

About ECB Bancorp, Inc.

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ECB Bancorp, Inc. is a bank holding company, headquartered in Engelhard, North Carolina, whose wholly-owned subsidiary, The East Carolina Bank, is a state-chartered, independent community bank insured by the FDIC. The Bank provides a full range of financial services through its 24 offices covering eastern North Carolina from Currituck to Ocean Isle Beach and Greenville to Hatteras. The Bank also provides mortgages, and insurance services through the Bank's licensed agents. The Company's common stock is listed on The Nasdaq Global Market under the symbol "ECBE". More information can be obtained by visiting ECB's web site at www.MyECB.com.

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